

INDRI
SINGLE MALT
INDIAN WHISKY

इंद्रा

AWAKEN TO DISCOVER



THE SPIRIT OF FIVE SENSES

Indri In Sankrit refers to The Five Senses or Indriya

SMELL • TASTE • TOUCH • SIGHT • SOUND

INDRI single malt is distilled in Indri, Haryana, in the catchment area of River Yamuna, watched over by the mighty Himalayas.

This remarkable single malt is made from the indigenous six-row barley grown for hundreds of years in Rajasthan. Matured with care since 2010, *Indri-Trini* is also the first Indian whisky to be produced in three different wooden barrels: ex-bourbon, ex-wine, and PX sherry casks.

TASTING NOTES



Trīṇi - THE THREE WOOD

Our flagship expression is a marriage of our malts matured in Ex-Bourbon casks, Ex-Red Wine casks and PX Sherry casks.

Non Chill-Filtered | No Added Color

46%

v/v



- **NOSE:** Hints of black tea, caramelised pineapple with a whiff of oak from the barrel comes forward, followed by vanilla and honey from the bourbon oak and traces of spiced tannins from the European oak, finally topped up with vinous raisin and sweet sherry notes. Gentle and mellow on the nose.
- **TASTE:** Elegant rich cream, smooth and warm on the sides of the mouth. Gentle spice and wood characters come through, followed by nutty flavors and hints of burnt pineapple, citrus and raisins.
- **FINISH:** A smooth and long aftertaste with sweet fruity flavours coming up from the warmth of the throat, lingering long after.

AWARDS & ACCOLADES



Platinum: 96 Points 2022 Las Vegas Global Spirit Awards



WORLD WHISKY AWARDS :
Category Winner 2022/ Best Indian Single Malt 2022



WORLD WHISKY AWARDS:
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International Wine & Spirits Competition:
91 Points



Spirits Business Awards 2022: GOLD



International Whisky Competition: GOLD



New Wizards Awards 2022:
Asian Whisky of the Year
GOLD



International Spirits Challenge: GOLD



Whisky advocate:
Editor's choice / 92 points



Ultimate Spirits Challenge: 91 points
Highly Recommended

VINEPAIR

Ranked #15

The only Indian whisky across all categories of the best 50 spirits of the world, 2022.



Whisky
ADVOCATE

Ranked #17 | Score 94

The only Indian Whisky that made it to the Top 20 Most Exciting Whiskies of the year globally!



UPCOMING EXPRESSION



DRU (द्रु), is a cask strength expression from **INDRI** at 57.2% abv., where selected Ex-Bourbon barrels are handpicked and married together by our master blender to offer an experience that will awaken your senses.

DRU in Sanskrit means wood, tree or a vessel made of wood. In ancient Indian mythology, Dru was a vessel in which 'soma' (a drink) was collected and offered to the Gods.

NOSE: Pears, Vanilla, Subtle Citrus Hints.

PALLET: Honey, Fruits & Soft Spice.

FINISH: Dark Chocolate, Oak.



OUR MASTER CRAFTSMEN



Surrinder Kumar

◆ Our Master Blender ◆

Surrinder Kumar is considered as the father of Indian Single Malt. He has been creating award-winning single malt since 2004. He has mesmerised the single malt lovers across the world with his expressions

MALT PLANT



2012

commissioned



6

copper- pot stills



15 KL

capacity per day

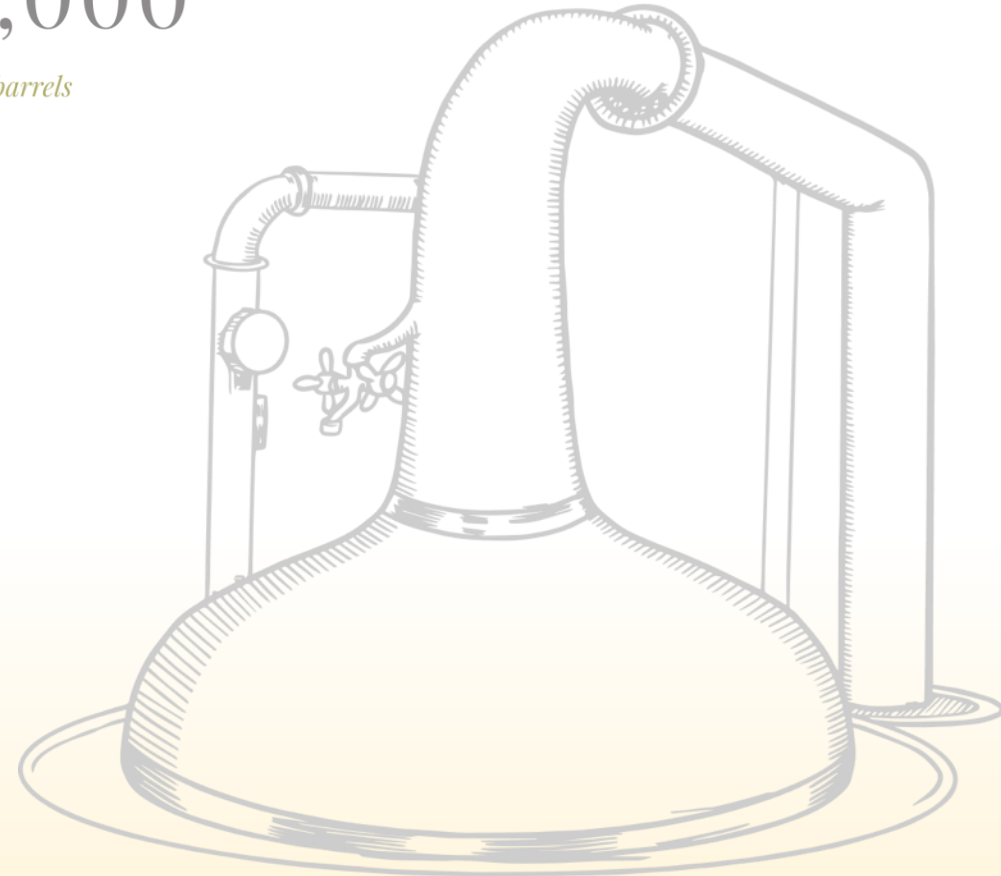


40,000

barrels

- The malt plant is located at our distillery situated in Indri in Karnal District (Haryana).
- One of the largest independent manufacturers and sellers of malt spirit in India with further expansion in progress, underway in India and overseas.
- Warehouse capacity of 40,000* barrels with a combination of Virgin American Oak, Ex-Bourbon, French Wine, Oloroso and PX Sherry Casks.

**Another 30,000 barrel capacity warehouse under construction with a new visitor centre.*





OUR MILESTONES

1953

Family entered the liquor distribution business under the aegis of it's founder Mr. K.N. Sharma



1993

First Sugar Mill & Distillery was set up in Patiala, Punjab



2012

Malt distillation was set up at Indri, Haryana. Along with the setup of the Largest Oak Barrel warehouse in India.



2020

Saw the first bottling of Indri, our flagship Indian single malt



1967

Established the PICCADILY brand

1995

Second Sugar Mill & Distillery was set up in Indri, Haryana



2016

Achieved the distinction of becoming the largest sellers of matured malt spirit in India

2021

Launch of the first Indian matured sugarcane juice rum

OUR SUSTAINABLE PRACTICES



Renewable Power

No fossil fuels are burned during the making of our spirits. Instead, the distilleries rely on the chaff from the barley and rice for energy. This results in a production process that operates on 100% renewable energy. We are proud to export 3 megawatts of renewable energy to the grid.



Six Row Cultivation Method

Described in the ancient Hindu texts called the Rig Vedas (1500 BC), barley has been grown for hundreds of years in the inhospitable Rajasthani desert climate. For the production of the finest spirits, Piccadilly only uses barley that is cultivated using an indigenous six-row method, which relies on organic and sustainable principles. Six-row cultivation brings smaller yields than other cultivation methods, and it lends a fruity, distinctive taste to our spirits.



Sustainable Farming

No groundwater is extracted and no chemical fertilizers are used during the farming process. Farmers re-use and recycle barley seeds every year. The leftover material from the spirit manufacturing process is not wasted but reused for cattle feed.



PICCADILY AGRO INDUSTRIES LTD.

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